

Qualified Leads

Yours! NOT shared with other realtors...

JOIN NOW



What We'll Review Today

01

Our Story

How we closed **\$20M in sales** in our first year.

03

Leads & Sales

We'll cover our lead **demographics** and our **sales to-date**.

05

The Poler Team

A little bit **about us**.

02

Our Method

How leads get **from ads to closing**.

04

Your Expected ROI

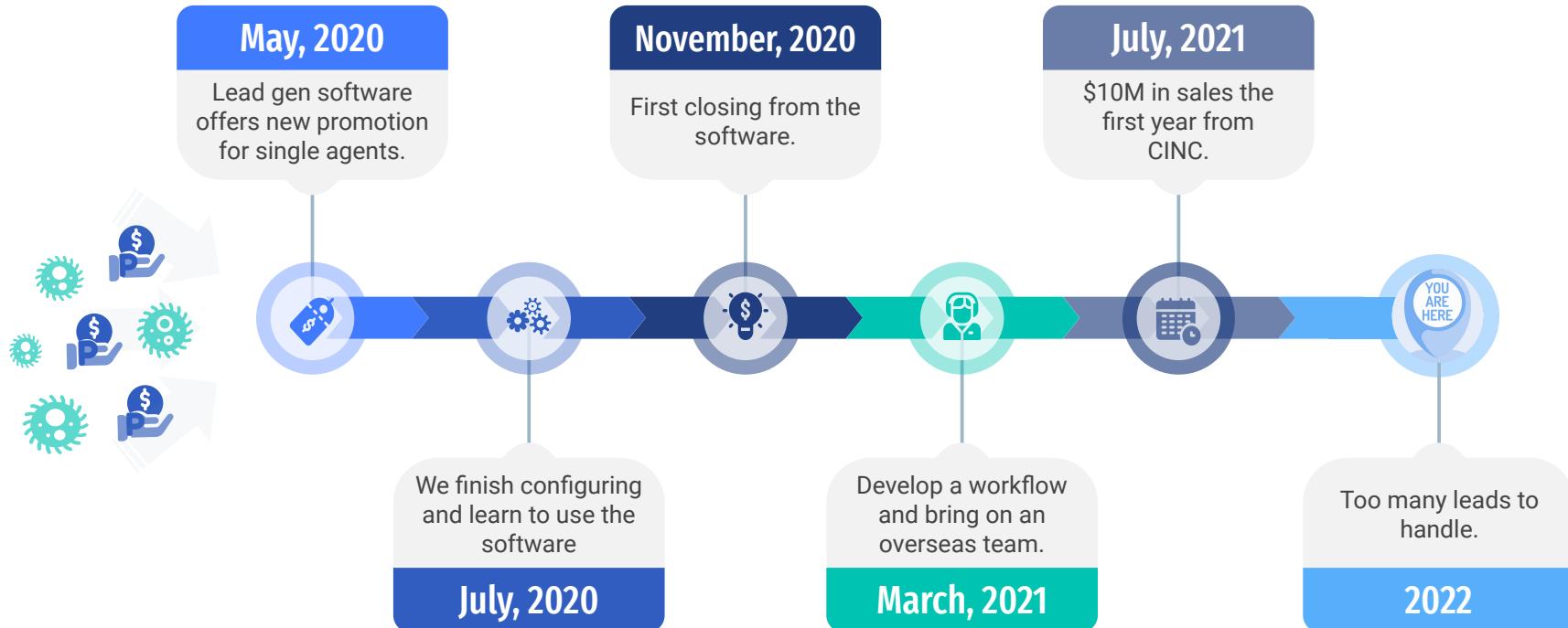
Number of **qualified-leads** you'll receive and how much you can expect to close.

01 Our Story

The same story as any agent - **how to find new clients?**



We Invested PPP in Lead Generation



How Do We Generate Leads?

Website

A professional website that transmits trust.



Ads

FB and Google to attract Buyers & Sellers to our website.



CINC
Click me!



Workstation/CRM

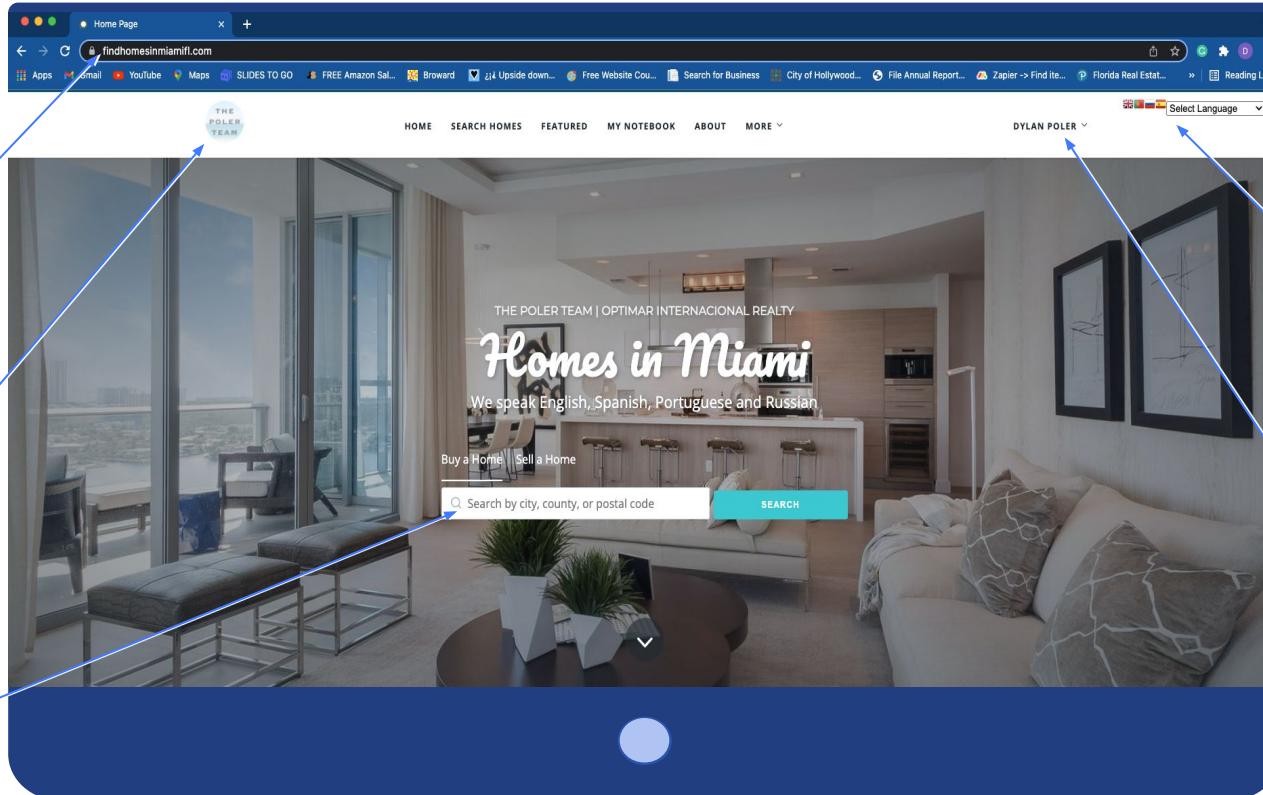
A **Client Relationship Management** "workstation" to follow up with your leads.



Automated Emails/Texts

Property alerts and icebreakers to get clients engaged and coming back to the site.

As Part of the Team You Get Part of the **Website**



Click me!



A domain that's descriptive and in high demand.



Branding that contributes to client trust and recognition.



Ability to search anything that's on the MLS.



Translations.



Automatic logins that capture client enthusiasm.

A Workstation for Your Client/Leads

NAME/INFO	PIPELINE	REGISTERED	PRICE/CITY	TIMEFRAME	LAST LOGIN	LAST TOUCH	NEXT REMINDER	ACTIVITY	ASSIGNED TO
Alain	+ CONTACTED	6 days google	\$ 6.20M Miami	12-24 months	4 days 1 Total	6 days	n/a 0 Total	16 Q 1 0 R 0 D 0	DYLAN POLER ANTONIETTA GONZALEZ ANTONIETTA GONZALEZ
Scott	+ ATTEMPTED	6 days google	\$ 800k Miami	1-3 months	6 days 1 Total	6 days	n/a 0 Total	2 Q 1 0 R 0 D 0	KEVIN POLER LEONOR GONZALEZ LEONOR GONZALEZ
Ronald	+ ATTEMPTED	6 days FB_MiamiBea...	\$ n/a Miami	12-24 months	6 days 1 Total	3 hours	n/a 0 Total	0 Q 1 0 R 0 D 0	DYLAN POLER LEONOR GONZALEZ UNASSIGNED
Kelyn	+ ATTEMPTED	6 days google	\$ 55k Miami	now	6 days 1 Total	3 hours	n/a 0 Total	9 Q 1 0 R 0 D 0	KEVIN POLER LEONOR GONZALEZ ANTONIETTA GONZALEZ
Jorge	+ CONTACTED	6 days FB_MiamiBea...	\$ n/a Miami	6-12 months	6 days 1 Total	6 days	n/a 0 Total	0 Q 1 0 R 0 D 0	DYLAN POLER ANTONIETTA GONZALEZ UNASSIGNED

Use filters to navigate your clients and leads.

Keep track of their responses to our automated text/emails.

Other fields include: Last touch/login, Timeframe, City, etc.

Leads are assigned randomly to one realtor and overseas agent.

Their "price/city" is based on their activity on the site.

Automated Emails/Texts to Work for You

The screenshot shows a 'Leads Dashboard' for a real estate platform. The left sidebar includes 'Launchpad' with 'Leads' selected, and other sections like 'Filters', 'Saved Filters', 'Pipelines', 'Labels', 'Contacts', 'Communications', 'Automations', 'Calendar', 'Properties', 'Website', 'Agents', and 'Settings'. The main area displays a list of leads with columns for 'NAME/INFO', 'Dialer' (with icons for Call, Text, Email), and 'Communication' (Last Touch, Last Login, Call, Text, Alert, Email counts, and a '32 Mins Ago' button). Below this is 'Email Information' (Email Clicks, Opens, Alert Opens) and '11 PM Peak Email Usage' and 'Desktop Common Device'. A note at the bottom says 'Registered 1 day ago from google'. The right side shows a detailed view for lead 'Tiziana' with tabs for 'Activity', 'Info', 'Reminders+Plans', 'Appointments', 'Conversations' (selected), and 'AutoTracks'. The 'Conversations' tab shows a message input field 'Enter message' with '0/320' and buttons for 'Mute' and 'Reply'. Below this are two messages: one from '694 Tiziana' on Mar 12 at 10:10 AM and one from 'TC' on Mar 12 at 8:04 AM. The message from 'TC' is a follow-up to the automated text, asking for more details about the search.

TC

Tiziana

Buyer

Miami Beach, 2 beds, > 2 baths, \$422k - \$808k

694 Tiziana

Hi, I would be interested with my husband to see the 6770 Indian Creek dr 15e. I know it's a bit crazy request for you but I'll try anyway: could we see it today? 🌟

Mar 12 at 10:10 AM

TC

Hey Tiziana, thanks for signing up! Question about your search, are you looking for properties ONLY in Miami Beach, or should I be searching for you in other areas also? I'll send an email, too... it might dump it into your junk/spam.

Mar 12 at 8:04 AM



Use the pipeline to see when a lead's been contacted.



Keep track of calls, text, alerts, emails, last time they logged in, and last touch.



See how much a lead pays attention to your emails.



See their activity, create reminders, etc.



Automated texts followed up by a human conversation.

Automated Property Alerts to Keep Leads Engaged

The screenshot shows a software interface for managing leads and property alerts. On the left, a sidebar lists various modules: Launchpad, Leads (selected), Filters, Saved Filters, Pipelines, Labels, Contacts, Communications, Automations, Calendars, Properties (selected), Website, Agents, and Settings. The main area is the 'Leads Dashboard' for a lead named 'Tiziana'. It displays a 'NAME/INFO' section with a 'Property Alert (Includes 3 Properties)' card. This card shows a list of three properties: 'Miami Beach, 2 beds, >2 baths, \$449k - \$658k'. Below this are sections for 'Communication' (27 Days Ago, 14 Days Ago), 'Email Information' (33.3% Email Clicks, 66.6% Email Opens, 100% Alert Opens), and 'Email Usage' (11 PM Peak Email Usage, Desktop Common Device). A note at the bottom indicates the alert was registered 38 days ago from google. To the right, there are tabs for 'Activity', 'Info', 'Reminders+Plans', 'Appointments', 'Conversations', and 'AutoTracks'. Below these tabs are two sections: 'Filters' and 'Subscriptions'. The 'Subscriptions' section shows two examples of sent property alerts. The first alert, 'Property Alert (Includes 3 Properties)' sent on 4/3/2022 at 2:38 AM, has 1 Open (4/4/2022 at 12:33 AM) and 1 Click (4/4/2022 at 12:34 AM). It lists a property in Miami Beach: 'Miami Beach, \$449k - \$658k, 2 beds, 2 baths, \$650,000, 2000 Bay Dr Unit 205, Miami Beach, FL, 2 bds | 2 ba | 1,514 sqft, MLS #A11162977'. The second alert, also 'Property Alert (Includes 3 Properties)' sent on 4/2/2022 at 1:49 AM, has 3 Opens (4/4/2022 at 10:52 AM) and 1 Click (4/3/2022 at 5:34 AM). It lists a property in Miami Beach: 'Miami Beach, \$449k - \$658k, 2 beds, 2 baths, \$650,000, 2000 Bay Dr Unit 205, Miami Beach, FL, 2 bds | 2 ba | 1,514 sqft, MLS #A11162977'. Each alert card includes a 'CLICKED' button.

Turn emails/property alerts on/off.

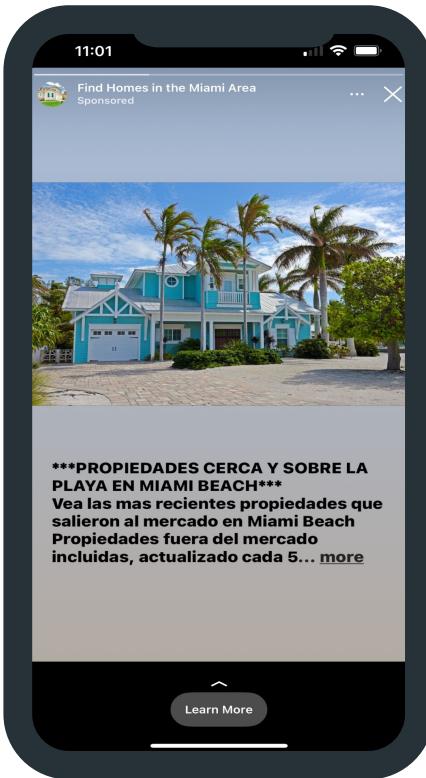
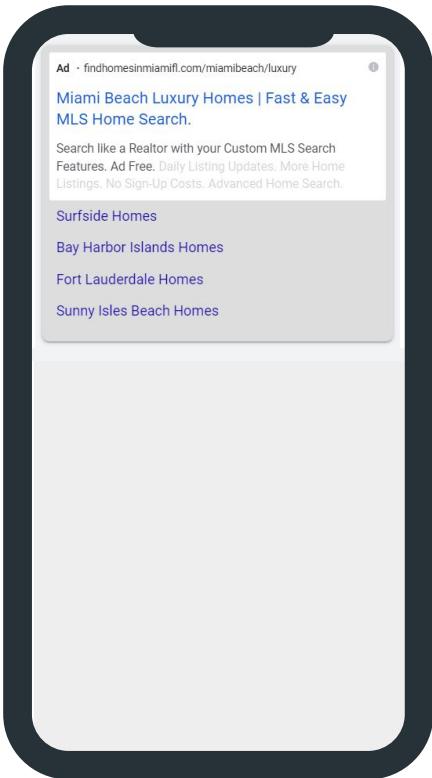
Property alerts are based on predefined characteristics set by our overseas team.

See which property alerts are being sent/viewed.

See which properties have been clicked.

See data about the properties sent.

Ads Backed by Millions in Shared Data from CINC

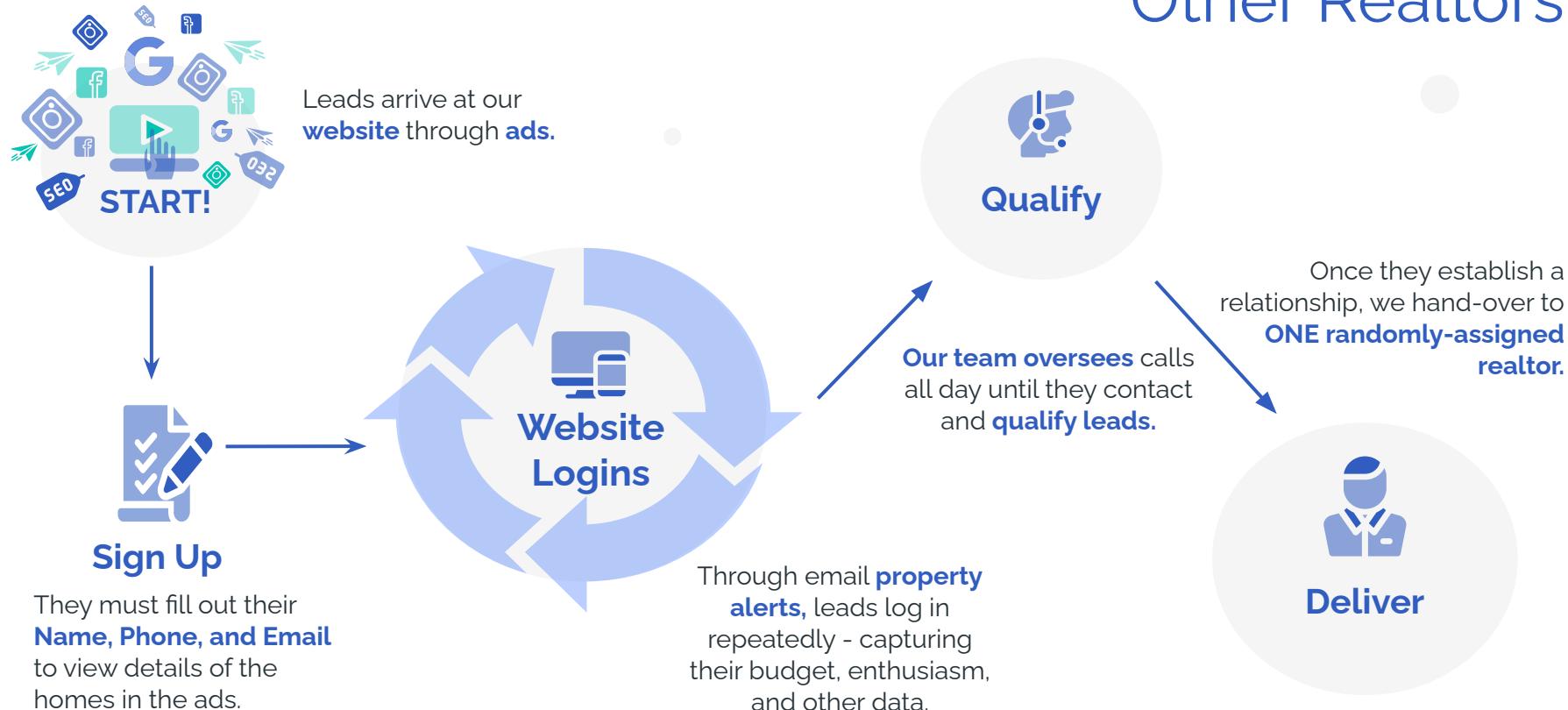


02. Our Method

We offer something **better & cheaper than Zillow.**

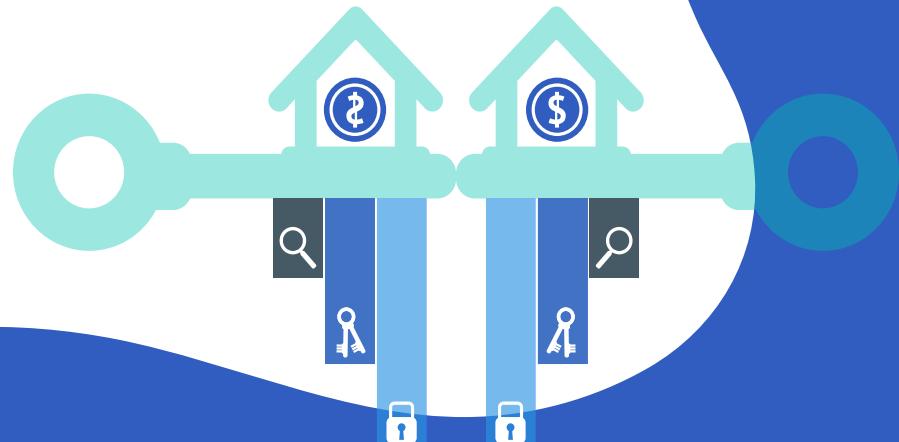


We Give You **Qualified** Leads, **NOT Shared** With Other Realtors



03. Leads & Sales

We target leads in areas that are mostly overlooked.





Leads are Generated In/Outside the US

SOURCE

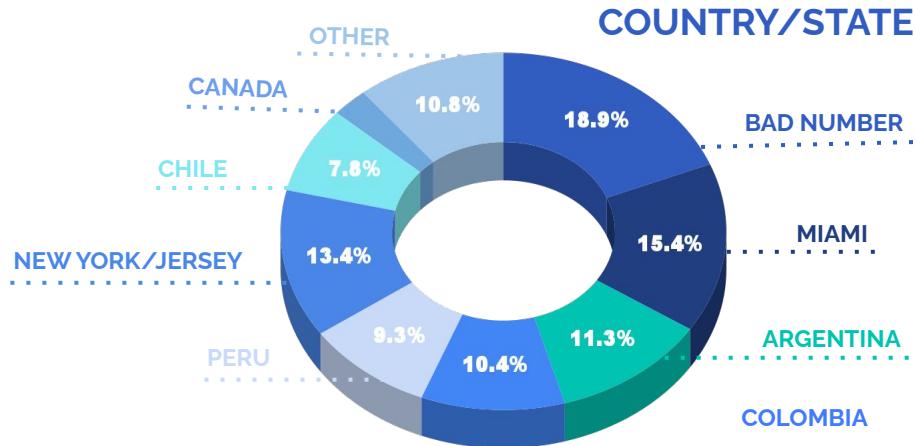


STATUS



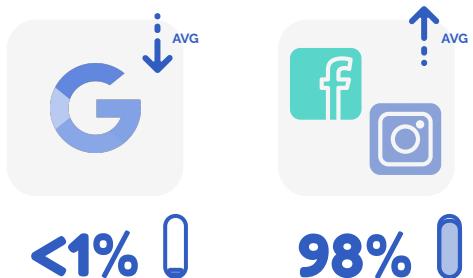
NO RESPONSE

CONTACTED

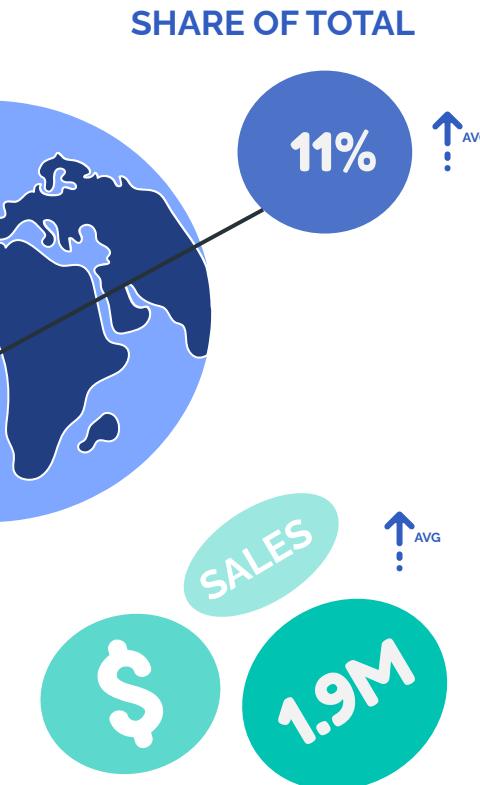
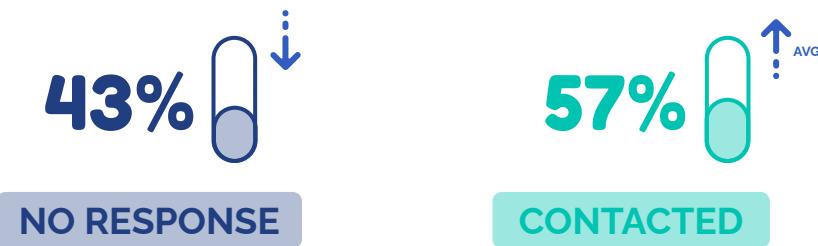


Argentina

SOURCE

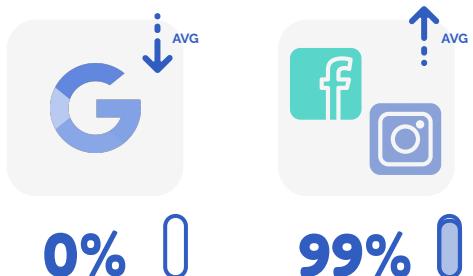


STATUS



Colombia

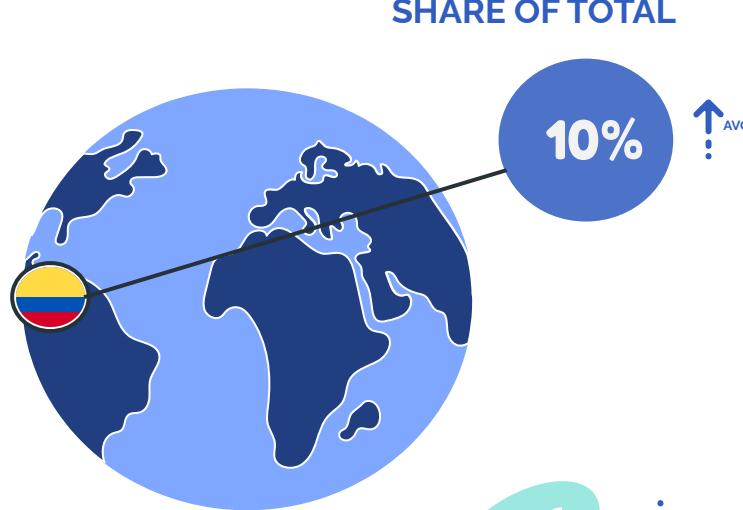
SOURCE



STATUS

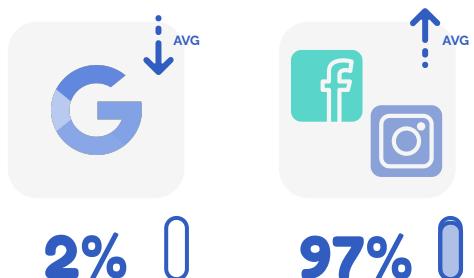


SHARE OF TOTAL

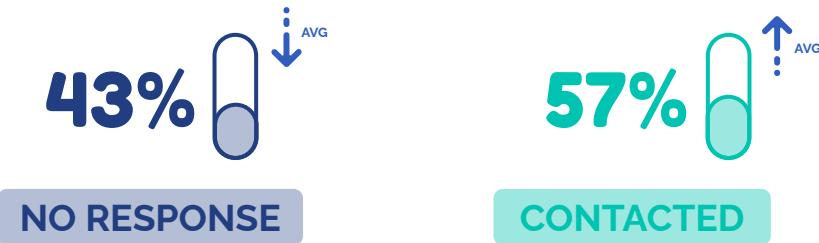


Peru

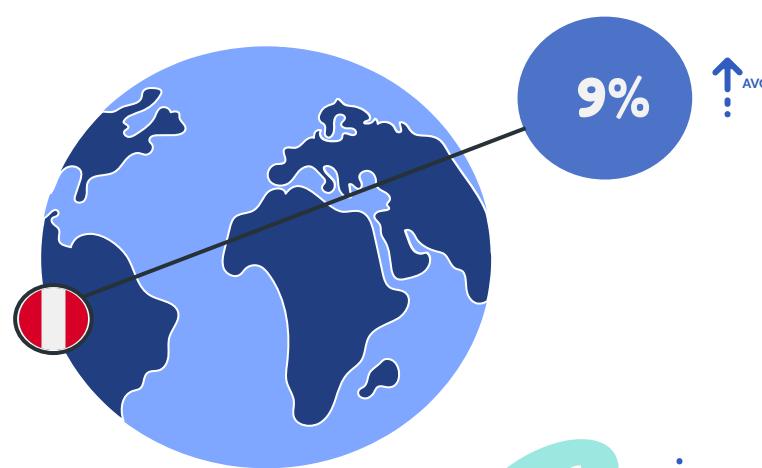
SOURCE



STATUS

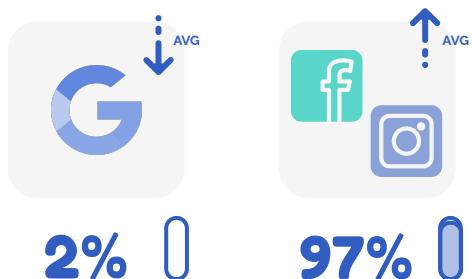


SHARE OF TOTAL

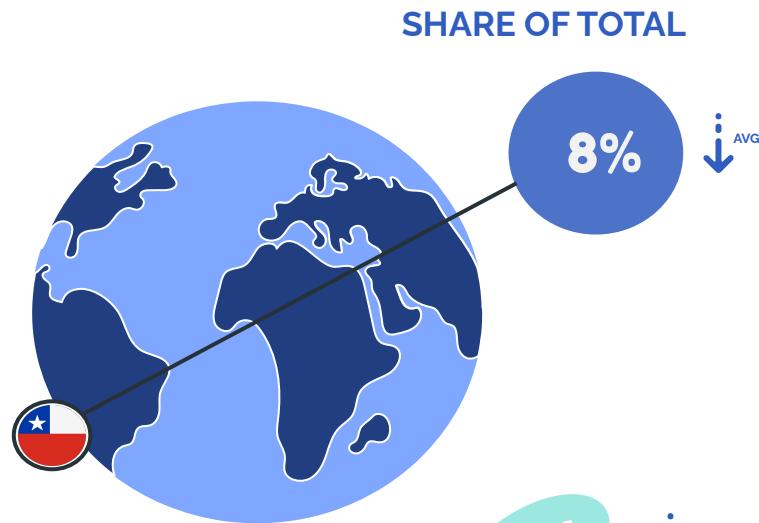
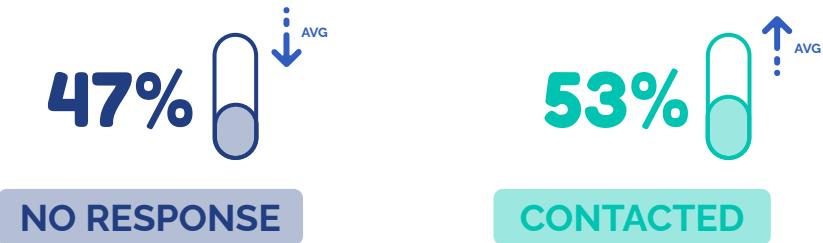


Chile

SOURCE

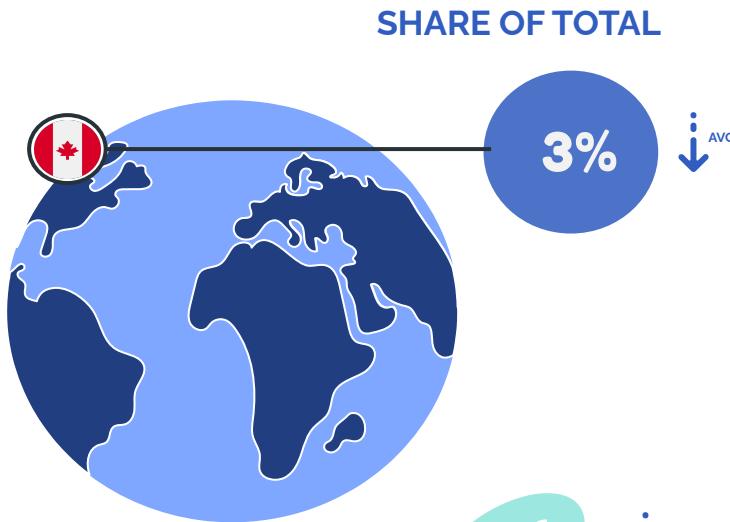
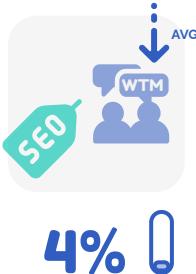
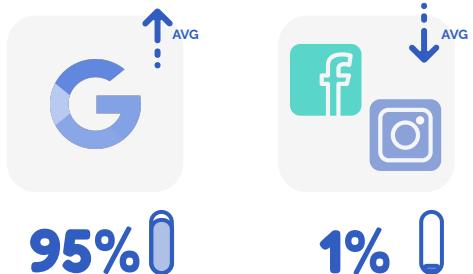


STATUS

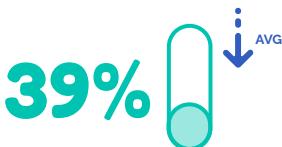
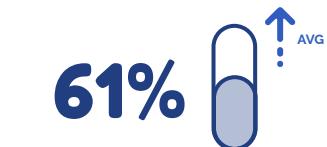


Canada

SOURCE

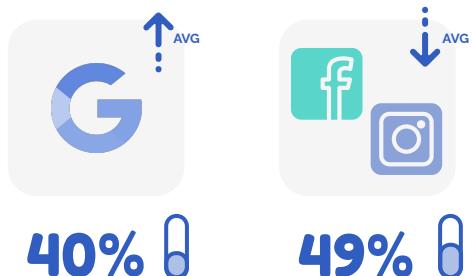


STATUS

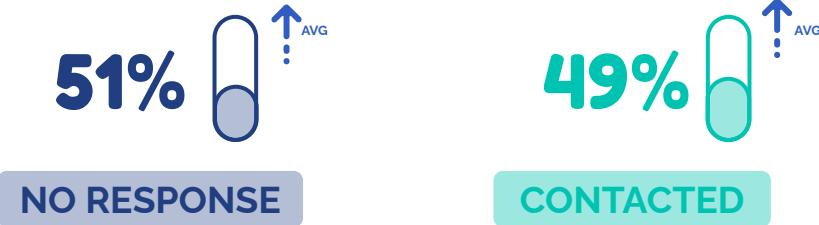


Miami

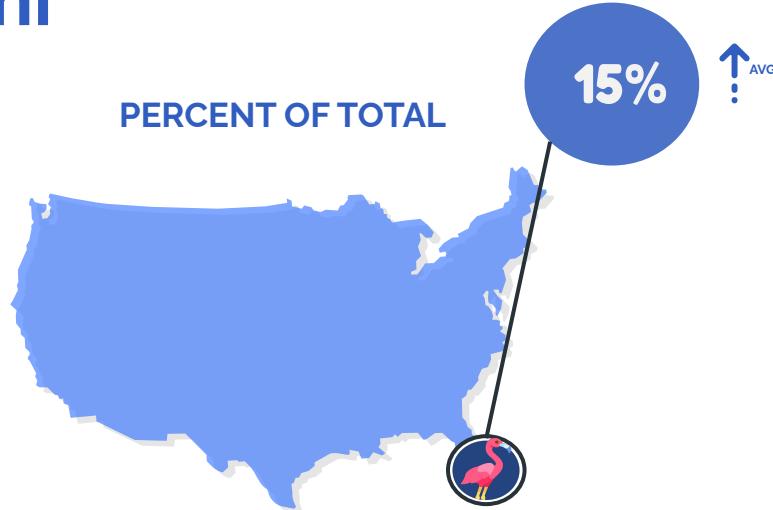
SOURCE

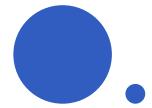


STATUS



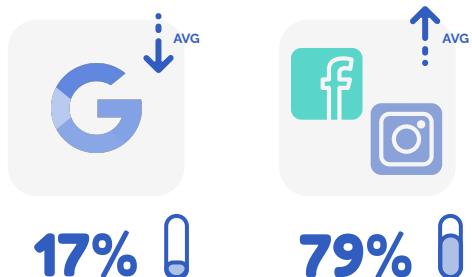
PERCENT OF TOTAL



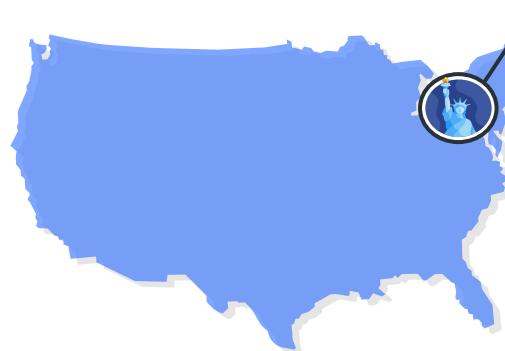


New York/Jersey

SOURCE



PERCENT OF TOTAL



STATUS



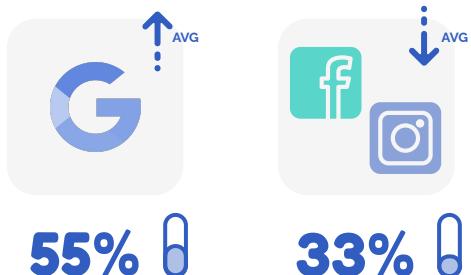
NO RESPONSE

CONTACTED

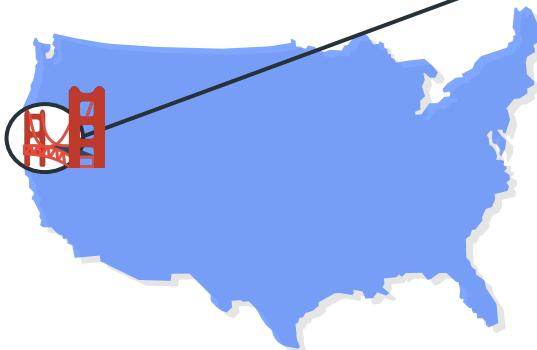


California

SOURCE



PERCENT OF TOTAL



STATUS



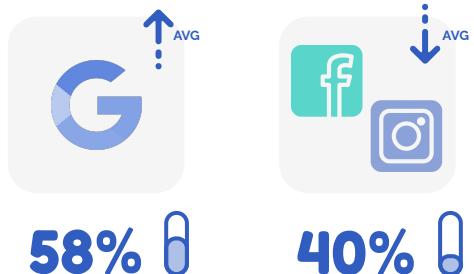
NO RESPONSE

CONTACTED

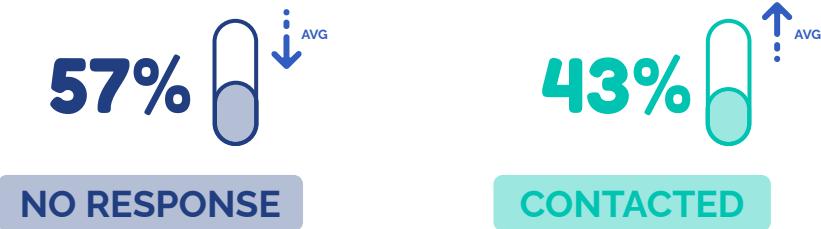


Other

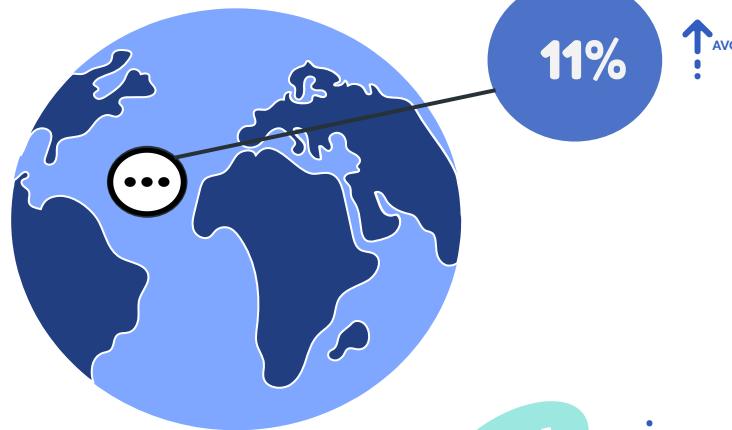
SOURCE



STATUS



SHARE OF TOTAL



04. Your ROI

Multiply your investment **by a factor of ten.**



Generate **100 Unique Leads, Qualified** by Agents Overseas

AD SPEND : \$100/MONTH

\$1,200
Ads

\$1,200
Support

COMMISSION SPLIT

\$25,000
45% Optimar/PT

\$30,000
55% You



LEADS GENERATED

205
Contacted

100
After Vetted

CLOSINGS GENERATED

\$1.85M
Sales

Source: Poler Team '20-'21

05. About Us

Meet our team in **Miami and overseas!**



The Team

Miami



Rosa Poler
Miami



Kevin Poler
Miami



Noel Poler
Miami



Dylan Poler
Miami

The Team *Overseas*



Leonor Gonzalez

Venezuela



Ernesto Jardim

Venezuela



Antonietta Gonzalez

Venezuela

End!

Leave us your info below...

[JOIN NOW](#)

or get in touch...

